

Suffrage in Egham

Evaluation Report by Kate Pontin,
July 2018



Screen printing workshop

It is hoped that this can forge a new and resilient cultural education partnership between Egham Museum, Royal Holloway University and the Egham Town Team; and to promote Egham as a vibrant cultural destination in its own right.

(Egham Museum)



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I think the impact on the Museum in terms of interest shown by the 100 or more visitors on Magna Carta Day [to the Museum alone] has been significant and hopefully that awareness of the tremendous work ... achieved in showing the local community the value of their Museum will continue in raised visitor numbers.
(Volunteer)



Getting into the spirit of Women's Suffrage
All photos permission of Egham Museum

1.0 Introduction

Egham Museum, in partnership with Royal Holloway (University of London), and the Egham Town Team have come together to develop a new annual Festival of Arts and Heritage. Central to this has been the combined arts and using an arts-focus as a means of interpreting the past.

The aim has been, and will continue to be, to join up the;

currently disparate and uncoordinated strands of artistic activity in Egham to create a new and distinctive arts offer for the community and visitors; to forge a new and resilient cultural education partnership between the university, museum and Town Team; and to promote Egham as a vibrant cultural destination in its own right.

(Arts Council England grant submission)

The funding by Arts Council England has specifically involved developing the 'Visit Egham' destination website (www.visit-egham.uk), and commissioning new creative outputs in response to the theme of women's suffrage, which include:

- Original music composition produced by Samantha Fernando, Lecturer in Composition at Royal Holloway,
- Textile artwork celebrating the life of Emily Wilding Davison exhibited at the Egham Museum's annual exhibition and in the new Emily Wilding Davison Library at Royal Holloway,
- A programme of drama and music on campus and in the community led by Royal Holloway's Music, Drama and Performing Arts and English Departments.

The grant has enabled the Museum to hire a Cultural Engagement Officer and paid interns, including a paid research intern to support volunteers to uncover stories which relate to the suffrage movement in Egham and the local area. This research was used to form a display for the summer pop-up exhibition, which ran from Monday 11th June until Saturday 16th June 2018, linked to the Magna Carta Day celebration held in the town. There were also associated community and schools' programmes resulting in a range of outputs some of which were included in the pop-up exhibition (such as bunting) and a musical presentation.



Limited edition 'Suffrage in Egham 2018' pin badges

1.1 Project Outcomes

The intended impact of the ACE funded *Suffrage in Egham* project has been to create a framework and model for a series of Egham-based activities that bring together the community in their enjoyment and engagement in history through the arts. The museum aimed to increase diversity of its audiences and participants, in particular age and gender, and instil a sense of ongoing pride and legacy in Egham's local history and arts.

The project objectives were to:

- develop a more sustainable and resilient museum,
- increased visitor numbers,
- increased learning resources,
- develop additional tourism / non-local audience engagement through an enhanced or new online presence via the 'Visit Egham' destination website.

There was also a desire to:

- use a structured evaluation to assess success,
- upskill existing and new volunteers as part of a wider range of activity,
- digitise relevant artefacts and archive material,
- increase opportunities for the community to engage with heritage and art,
- increase opportunities for local community groups to engage with each other and with local schools,
- increase a sense of civic pride in Egham's emerging role as a cultural destination for those interested in exploring the history of liberty through a variety of artistic formats,
- develop a more rounded representation of heritage and culture in the future re-development of the town,
- connect more effectively Royal Holloway students and staff with Egham and its residents, and increase opportunities for university-town dialogue and partnerships,
- increase opportunities for student placements and volunteering.

1.2 Evaluation Methodology

In developing the methodological approach, the evaluator considered the types of data already being collected and worked with the project team/partners to develop an appropriate framework for the project evaluation with an associated range of data collection approaches.

In gathering a wide range of both qualitative and quantitative data a detailed picture of the project was captured with feedback being gathered from a range of participants, staff and volunteers as well as relevant partners.

Approaches included:

- surveys for visitors to the exhibitions and fairs,
- feedback through email from teachers and volunteers,
- interviews with staff,
- evaluator observation of events,
- evaluator discussion with visitors,
- viewing of outputs such as the display art.

This evaluation is embedded in a continuing commitment to gather data, both on visitor (and outreach) numbers and feedback from them on their experiences.

As a foreign person, like many other Egham community's members, this project has given me the possibility to learn much more about the history of my adoptive country and feel more part of the community. (Volunteer)



Screen shot of 'The Lady with the Bicycle' animation, created by young participants at our 'Suffrage Moves' event

2.0 Summary of Outputs

The grand total of people engaged with the whole *Suffrage in Egham* project elements is 7,142.

2.1 *Suffrage in Egham* has completed the following commissions:

Play Commission

- 'Staging Suffrage' event in the High Street on 6th Feb 2018 had 8 drama student participants and 3 staff, who had previously spent time at the museum hearing about our suffrage research and stories. This event was a march from Egham Train Station, down the High Street and up to Royal Holloway. All the cars and passers-by would have seen the procession; rough estimate of people who actively engaged with the procession is c.40.
- 'Emily: An English-Speaking Noh' performance over 2 nights held in May had a total audience of c.150 people
- The Royal Holloway 'Play Festival' held 17 performances on campus reaching 930 people;
- Two 'Play Festival' performances were repeated and held in the community at Egham United Church in June. These had an audience of c.30 people. The two performances were 'Poulenc's Democracy' for brass trio and 'Mexican Echoes of Social Equality' for piano.

Music Commission

- Composer Samantha Fernando, and lecturers Nathan James Dearden and Mary Dullea held three workshops with Egham Hythe Primary School's year 5 class (30 pupils). The class were supported to create their own musical pieces inspired by the theme of suffrage and democracy, which they performed on 15th June to an audience of 15 people.
- The commission will continue in the Autumn term and will aim to work with the same school along with one or two others who will also create their own pieces and perform them to a local audience.
- Samantha's final piece will be performed on 5th December 2018.

Textile Commission

- Paula Doyle's piece is dedicated to the life of Emily Wilding Davidson.
- It was displayed at the 'Festival of History' on Sunday 3rd June 2018 and at the museum's week-long 'Suffrage in Egham' temporary exhibition.
- Since the museum's exhibition finished, it has been on display in the Emily Wilding Davison library on RHUL's campus and for the last week in June 2018, reaching a further c.200 people. This will increase continually as the work will be permanently mounted as a lasting legacy of the project, marking this significant year.

2.2 Final visitor and programme numbers for *Suffrage in Egham's* History Through The Arts programme are:

- The programme delivered 47 events for the public engaging 94 children and 380 adults, reaching new audiences who have returned regularly for events which have included; An Evening of Music and Drama, Suffrage Stories held in partnership with

Egham Library, Lino Printing, and Screen Printing as part of the national Museums at Night initiative, Various suffrage-themed crafty days and Talks given on the Representation of the People Act, International Women's Day, and the age of voting

- In addition, further sessions with organised uniform groups and schools were organised, reaching 290 children and 39 adults.
- Egham Museum also took part in 9 local outreach fairs and festivals and reached a total of 1,769 people (counting all those who had a 'meaningful interaction' with the Museum), to the following events:
 - Festival of History 2017 (30)
 - Pop-up exhibition including the Magna Carta Day 2017 (376)
 - Englefield Green Village Fair 2017 (98)
 - Egham Show 2017 (153)
 - Frog Island Fair 2018 (161)
 - Festival of History 2018 (90)
 - Pop-up exhibition including Magna Carta Day 2018 (575)
 - Englefield Green Village Fair 2018 (211)
 - Carnival Capers 2018 (75)
- The 'Festival of History' which was held on Sunday 3rd June 2018 at Royal Holloway University and open to the public, attracted c.1,500 visitors overall. This offered a variety of historical activities and events to the public, including a number of suffrage-themed performances.
- 'Magna Carta Day', held on Saturday 16th June 2018 in Egham High Street and open to the public, attracted c.800 visitors overall. The day had a suffrage-theme with stall holders embracing the suffragette stories and colours.

2.3 Other significant outputs include:

- 9 people as part of 'team suffrage' (4 paid, 5 vols) but all regular volunteers engaged and supported the project
- Over 80 pieces of bunting created by young visitors
- Over 20 pieces of original new screen and lino print artworks created by workshop participants
- 10 digital suffrage-inspired posters designed by Strode's College students
- A suffrage exhibition activity booklet
- A new 'Visit Egham' website www.visit-egham.uk promoting 52 venues and local attractions
- A stop-motion film titled 'The Lady with the Bicycle' about the story of Suffrage Marches see <https://www.youtube.com/watch?v=O0NIMFLGrdk&t>
- A short 'What Voting Means To Me' film (film to be uploaded to YouTube)
- Celebration promo film for Magna Carta Day 2018 see <https://www.youtube.com/watch?v=h7BPE-Hv57g>
- Various 'Suffrage in Your Town' resources such as how to make a suffrage rosette, letter writing ideas and bunting pack.
- Limited edition *Suffrage in Egham 2018* pin badges given to all participants and VIPs
- Visit to the *Suffrage in Egham* exhibition and museum by 6 VIPs; the Mayor of Runnymede Councillor Mrs Dulcie Clark and the Mayor's Consort Mr Brian Perry, Deputy Lieutenant Lady Louise O'Connor and her husband Sir Dennis, the High

Sheriff of Surrey, Jim Glover, and MP and Chancellor of the Exchequer Philip Hammond.

- Loan of 16 artefacts and archives from Worthing Museum, East Grinstead Museum and Royal Holloway Archives for use in the exhibition.
- Display of 13 items from the Egham Museum collection that hasn't been displayed prior.

All the women had an active interest in crafts and this is what attracted them to the printing workshop, but they are also local and are active within a number of different organisations. They were pleased to see that the museum was doing these new events and hoped they would continue. (Evaluation notes)

Suffrage in Egham has provided opportunity to build a more resilient museum service working with partners to develop quality programming to meet the needs and interests of different groups of people within local communities. This has helped develop a model for future programming both in the museum and through outreach.



Parliament Week activity pack

2.4 Review of Visitor Numbers 2015 - 2018

Table 1: Overall visitor numbers from 2015 - 2018

	2015 (Magna Carta Centenary)	2016	2017	2018 to end of June
Total Numbers	5,031	795	2,505	2,345

Table 2: Visitors Summary 2017

2017 - visits	%
17 and under	21.5
18-64	61
65 and over	17.5
Outreach as a proportion of all visitors	42%
Average per month	209

Table 3: Visitor Figures Summary 2018

2018 - visits	%
17 and under	23
18-64	58
65 and over	18
Outreach as a proportion of all visitors	61%
Average per month	312

The data in the tables shows that *Suffrage in Egham* has **increased**:

- visitor numbers,
- numbers of those engaged in outreach activity,
- average monthly visitor numbers,
- the proportion of younger visitors involved.

3.0 Findings in relation to project aims

A trustee commented that
“... it has been well worth doing, and has educated lots of people who didn’t know about all of this”

Table 4: Project aims

Aim	Review of success
A more sustainable and resilient museum	See 5.0 below
Increased visitor numbers	<p>As shown above, visitor figures are already over 2300 for 2018 (a significant number more than in previous years ignoring the particularly high-profile Centenary for Magna Carta).</p> <p>More events and outreach has contributed to increased numbers of users, for example attending local fayres which enable the museum to go out to the community and connect with those that had not thought the museum was for them. Outreach also offers opportunity to connect with groups such as Girl Guides and explore ways of meeting their needs and interests – very much an inclusive community approach.</p> <p>Feedback from visitors (see Appendix 3) shows that all those taking part in events enjoyed their experience. Many people who visited pop-up exhibitions and the new <i>Suffrage in Egham</i> one in particular have commented on how interesting it is to explore the history of Egham and appreciate the opportunity to make their own personal connections.</p>
Increased learning resources	<p>New materials produced as part of Suffrage in Egham include:</p> <ul style="list-style-type: none"> • Bunting Pack for making banners at home, school or local group; • A popular exhibition booklet for schools and others which includes information and activities; • An on-line website resource for others wanting to run a similar programme.
Additional tourism / non-local audience engagement through enhanced or new online presence via 'Visit Egham' destination website	<p>Improved partnership with the Egham Town Team means that the Visit Egham website has become a focus for marketing the town and associated events. Continuing work with the Chamber of Commerce, Egham Town Team and others is essential in offering a joined-up offer for locals and visitors alike.</p> <p><u>Other Partners include:</u></p> <ul style="list-style-type: none"> • Magna Carta School, • Egham Hythe Primary School • Egham-by-Runnymede Historical Society, • Dr Thompson at the University, who is developing further

	<p>support for the partially sighted including audio guides and further links with the University,</p> <ul style="list-style-type: none"> • Royal Holloway History Society • Thorpe Players • Peer Productions • Egham Choral Society • Runnymede Drama Society • United Church, Egham.
Structured evaluation	<p>The evaluation methodology section in 2.0 outlines the approach taken for this evaluation. It has used as a baseline the work already done by a previous consultant to review the audiences (see Appendix 5 report by Sonia Rasberry).</p> <p>Central to the data collection has been using as part of an iterative approach to help inform the development of new programming. The data collected although only a small amount offers increased understanding of visitors and non-visitors.</p> <p>The focus has been very much to find out what people would attend, what the issues are, how to improve and widen programming and publicity to attract more diverse audiences.</p> <p>Future Evaluation should include:</p> <ul style="list-style-type: none"> • Collecting visitor numbers for the museum, outreach and programming, • Collecting a sample of feedback from visitors and others, in particular new programmes, • Continuing a formal reflective approach to working with visitors and others.
Upskilling of and more opportunities for existing and new volunteers	<p>Two new volunteers were recruited directly as a result of this project, with a further two existing volunteers moving into new project volunteer roles. Both new volunteers have committed to continuing with volunteering at Egham Museum now the <i>Suffrage in Egham</i> project has finished, and are already working on new areas of research.</p> <p>Volunteer feedback shows that both established and new volunteers have felt connected with the <i>Suffrage in Egham</i> project and they feel it has also been of benefit to the museum as a whole.</p> <p><i>As a volunteer I've gained research skills and exhibition organisation abilities which can be use[d for] other exhibitions or events in the future. I've had the chance to give tips and opinions and to take part in all the discussions related to the planning of the project and exhibition. As a foreign person, like many other Egham community's members, this project has given me the possibility to learn much more about the history of my adoptive country and feel more part of</i></p>

	<p><i>the community.</i> (Volunteer feedback)</p> <p>Making sure that volunteers continue to be involved and included in training and skills development is essential to the maintenance of knowledge within the museum. Continuing to widen opportunities to attract volunteers from across different age groups is also important. Students who volunteered as part of Suffrage in Egham all said they had enjoyed themselves and gained a great deal from doing it. There is potential for a sharing session at the end of the project.</p>
Digitisation of relevant artefacts	<p>The focus of the exhibition has been on photographing/digitising sections of the archives and in particular the newspapers and the material used for the exhibition. Audio descriptions we also created providing an additional digitised layer of interpretation. This will be made available on the website.</p> <p>A film has also been made capturing the project and its outputs.</p>
Increased opportunities for the community to engage with heritage and art, and more artistic ways to do this	<p>An example of the programming can be seen in Appendix 4. This has been a central element of <i>Suffrage in Egham</i>.</p>
Increased opportunities for local community groups to engage with each other and with local schools	<p>Engagement with the local community included:</p> <ul style="list-style-type: none"> • Local schools, in particular Hythe Community Primary School and Magna Carta School, • Local Brownies and Girl Guides • National Trust with plays being presented at two sites, Runnymede and Claremont. The Events Manager is keen to continue working together in the future sharing capacity and marketing, • Egham Library, which is based on the edge of the town centre. Staff are keen to continue the partnership, again to explore ways of enhancing capacity and sharing marketing to their respective current visitor groups, • Attending a number of local shows including Egham, Frog Island and Englefield Green and Virginia Water.
Increased sense of civic pride in Egham's emerging role as a cultural destination for those interested in exploring the history of liberty through a wide	<p>Feedback from partners, in particular the Chamber of Commerce and Egham Town Team, has been positive. They both feel that the museum can help develop their own work – as the Chamber of Commerce chair states;</p> <p><i>It has helped us develop and enhance local community events with a theme that has attracted the interest of the public. We help organize Magna Carta Day each year and the "Suffrage in Egham" theme was embraced by other community groups who supported</i></p>

<p>variety of artistic formats</p>	<p><i>the event. It helped towards a very successful event.</i></p> <p>He also sees the relationships continuing particularly through enabling;</p> <p><i>us to build on an established relationship and partnership. We share a number of common goals and look forward to hearing about plans for future exhibitions and events that will excite and engage the local community. We will continue work in partnership with the museum to encourage more visitors to the town and local area.</i></p> <p>Egham Town Team agrees with the importance of working together, stating that; <i>I think this was one of the best Magna Carta Days ever, and I hope you agree that it was as perfect as we could hope for.</i></p>
<p>A more rounded re-development of the town that takes into account the importance of heritage and culture</p>	<p>Plans are underway for town centre development and the museum has built up a relationship with key Runnymede Borough Council Councillors and Officers to support and contribute to this.</p>
<p>Royal Holloway students and staff will be more connected to Egham and its residents, increased opportunities for university-town dialogue and partnerships</p>	<p>The <i>Suffrage in Egham</i> project has been successful with working alongside staff from the University and in attracting volunteer students and visitors to events. There have been a number of communication issues but some key relationships for the future have developed as a result of this partnership.</p> <p>A small number of students have volunteered and one has expressed an interest to staying now the project has finished.</p>
<p>Increased opportunities for student placements and volunteering</p>	<p>Students from Royal Holloway College, University of London have, as previously mentioned, had opportunity to volunteer, with two new students being very committed. They have integrated very well with volunteers from the local community. There is a good range of ages and backgrounds. The capacity on volunteer numbers is limited by the space and management time available.</p> <p>Students on the MA in Public History have been able to learn about the museum through seminar sessions at the museum, help out with exhibition elements such as audio guides and research the collections for aspects of women’s history. This ongoing seminar link with the MA in Public History and Victorian Studies will be repeated in the Autumn term of 2018. Museum staff are continuing to build</p>

	<p>the relationships, with particular academic staff keen to explore ways the museum can help with student learning. There is the potential to have further interns with associated funding to deliver displays and other programming. The idea of commissioning artists (and the associated expense) did not really allow for the current programme to develop this as effectively as they would have liked.</p>
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4.0 Visitors and barriers to visiting

4.1 Breaking down barriers

A key focus of the *Suffrage in Egham* project has been to attract a wider range of visitors, and in particular younger people, including students and adults of working age.

Programming has looked at trying to break down barriers through a range of approaches including new programming such as workshops for adults and through a strong emphasis on outreach activity.

Table 5: breaking down barriers to visiting Egham Museum

Audience Group	Barriers to visiting Egham Museum	New approaches tested as part of <i>Suffrage in Egham</i>
General	<ul style="list-style-type: none"> • Knowing it is there! • Limited opening times • Stairs • Static displays • Not very interactive • Limited events • Limited advertising 	<ul style="list-style-type: none"> • Improved advertising including social media • Special opening for events • Presence at local events • Temporary exhibition including pop up museum • Increased focus on exploring what potential visitors want
Families	<ul style="list-style-type: none"> • Limited displays and activities for children • Limited opening such as in holidays 	<ul style="list-style-type: none"> • Family events regularly every holiday • Advertising via relevant social media
Children – groups	<ul style="list-style-type: none"> • Brownies etc. • Knowing about what is available and possible • Staff and volunteers available to offer programming 	<ul style="list-style-type: none"> • Better relationship with local groups and their leaders
Young people	<ul style="list-style-type: none"> • Including students • Poor links with University 	<ul style="list-style-type: none"> • Better relationship with staff • Offering internships • Offering relevant programming
Adults	<ul style="list-style-type: none"> • Open times • Advertising • Offering appropriate activities 	<ul style="list-style-type: none"> • New regular programming of events – and trying out new events in the evening with wine etc. • Use of social media to connect with potential visitors
Schools		<ul style="list-style-type: none"> • Work continues with local schools, and in particular a small number of long term partnerships with schools that are committed to the impact the museum can offer

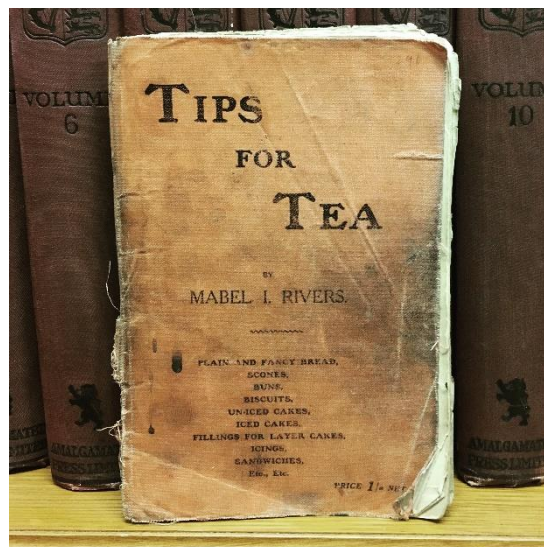
4.2 Increasing Visitor Numbers

Previous research by Rasberry (see Appendix 5 for summary of report) showed that most visitors were from the local area (84% from Egham) and were largely of an older age demographic (see table below).

Table 6: Comparison of visitor data relating to age

Rasberry Data	Visitor Split (onsite) %	2017	2018
14% for under 21	17 and under	21.5	23
11.5 % for 21 to 40	18-65	61	58
73% for 41 and above ¹	65 and over	17.5	18

Data collected during Magna Carta weeks in 2017 and 2018 at the pop-up exhibitions shows that the visitor profile is still a local one. Most visitors to the museum itself continue to be largely of those from older generations. However, if one considers outreach and other aspects such as volunteering these have enabled more, young and working people, to engage with the museum and its programmes. There has also been an increased number of sessions (and thus individual children) for schools and other groups such as brownies. The events offered for families are also continuing to build audiences, with many at the joint library and museum event coming for the first time to the museum although they are regular library users (and vice versa).



Artefact from the collection which was display in the exhibition

¹ If one roughly proportions out the above 40 figure the % of those up to 65 are likely to be roughly the same.

5.0 Reflections for the future

5.1 Issues arising from *Suffrage in Egham*

- Staffing levels will need to be maintained and also the need for systems to make sure that expertise/contacts etc are maintained when much work, paid or voluntary is on a temporary basis. Continuing to expand reach through local advertising especially social media
- Forming a stronger identity for the museum service will be a challenge if it continues to use other sites without increasing the visibility and accessibility of the current museum. Using the church during Magna Carta week is great in terms of outreach but does not enhance the identity of the museum itself which at present does not have the space for such a large temporary exhibition.
- The ACE funded project enabled using art to help people learn about the past. The use of artists to run creative sessions provided opportunity to pilot this type of approach. Creating artistic opportunities was successful. However, there were issues around artistic commissioning as an approach including capacity of the artists to fulfil briefs on time, and large proportion of the budget being spent on this. Some elements were not managed effectively and there were challenges in accessing those who made key decisions at Royal Holloway. An equal partnership with the University was difficult to maintain, and thus some of the objectives set by the museum were not totally met. There was an emphasis on quality without the passion to test ideas.

5.2 Resilience for Egham Museum

Leadership

The museum will continue to need a paid Curator who is able to work with local partners to develop the role of the museum within the local community. This is central to sustainability but working with the same person will enable the learning from *Suffrage in Egham* and previous projects to be used effectively in future planning. The current Curator has a strong vision and ability to support staff and volunteers in developing the role of the museum and in the local community.

Forward Plan and mission

The forward plan is now being revised and developed into a three-year Business Plan starting in the Autumn of this year (2018). The experiences of the *Suffrage in Egham* project will inform the plan as will the potential to diversify the space at the Literary Institute into a cultural community hub. It will also focus on enabling the museum to be more financial sustainable. For example, the patrons' programme has the potential to start stronger relationships with local businesses; to offer a paid programme of events; to rent space to local community groups, etc.

Staff/Volunteer capacity and skills/knowledge

Paid staff are limited to the Curator (part-time) and project staff (the Cultural Engagement Officer) and was key to the smooth running of the project, but there is also a committed team of volunteers. For the museum to continue producing an extensive engagement

programme will continue to require appropriate capacity. Currently further funding strands are being explored and applied for.

Financial security

Increasing income has been something that the Curator has been focusing on, with contacts being made with a number of local organisations and businesses, and grant applications to heritage funding bodies being made. Continuing support from the local council will be essential. The new vision for expanding the use of the Literary Institute into a cultural community hub will start to address issues of self-sufficiency and resilience, if this vision can be piloted and a full feasibility and options paper be developed.

Partnerships and Networks

Partnerships are continuing to develop and include a number of new relationships not in the initial plans of *Suffrage in Egham*. A number of local businesses and other organisations continue to be keen to be involved. The partnership with the library offer opportunity for both institutions to increase capacity.

Partners include:

- Royal Holloway College, University of London and in particular a number of committed staff and students.
- Egham Town Team and the Chamber of Commerce. Part of the *Suffrage in Egham* project was to support the Magna Carta Day publicity and event materials with the aim of developing a more coherent approach for marketing and increase its profile within the town's identity. The new Egham-by-Runnymede Art and History Festival which incorporates Magna Carta Day, is also planned to continue.
- Egham Library initially with family and children's activities but with wider potential for future programming.
- National Trust initially with staging theatrical performances but with potential for a much wider range of activity and support.
- Local schools, Brownie and Girl Guide groups.

Visitor profile

Data has been collected throughout the period of the project (see appendix 2) to evidence any change in the types of people who visit the museum and its outreach programming. As can be seen from the data on page 6 visitor figures have been increasing, and this includes a small increase in the proportion of younger people visiting – largely as a result of the programming for schools and other groups such as brownies.

Most visitors are from the local area and the majority of visitors are aware of the museum and most of these have visited before. Visitors to new events run as part of *Suffrage in Egham* appear to include more people new to the museum. These included families but also adults attending art workshops. There is a demand for programming such as this to continue.

The increase in numbers of visitors specifically involved in activities has increased in response to the wider programming established as part of the *Suffrage in Egham* programming. Continuing the range of programming and outreach activity will only continue to increase awareness of the museum and attract wider audiences. Opportunities to

publicise the museum through the partnerships will also help raise the profile of the museum and help to support further increases and widen the audience profile. Developing new partners to support this may also be beneficial. There are also opportunities for further internships and placements.



Suffrage Screen Prints

APPENDICES

Appendix 1: Sample of Evaluator Feedback

Event Feedback Form: Evaluator	
Event: Egham Show Date: Summer 2017 Leader: Sarah, me and a young volunteer	Audience Number: ?
Summary	
<i>General atmosphere/impression of event</i> It went well although I was expecting more numbers attending the show. A lot of time spent by staff and volunteers to “man” the stand for two days, put it up, take it down etc. but important to be a part of the community show.	
How do you feel the session was received by the audience? <i>Do you feel they enjoyed it?</i> <i>Did any of the audience tell you about their responses?</i>	
<p>People really enjoyed the old objects, being attracted by the phone and larger objects (perhaps those they were most familiar with and could talk about using?). Popular with older people but their sharing of memories with children and grandchildren was wonderful to watch.</p> <p>Younger children enjoyed the activities – colouring, the sand pit dig etc. and thus we were able to talk to their parents while the waited.</p> <p>The identity was clear and obvious and so even those that did not stop will now be aware that there is a museum in Egham</p> <p>Worked really well – a good location with good footfall coming past</p>	
Were there any issues or concerns?	
None What to do better in future – not sure More volunteers? Something for slightly older children to do – a quiz about the old objects? It was difficult to sell the Suffrage programme as not much to show at present How do we attract those already less committed to Heritage, the locality and its past and the museum?	

Event Feedback Form	
Event: Lino printing – May 17th 2018 Date: May 17 th 2018 Leader: Louise – professional artist	Audience Number: At capacity - 8
Summary	
<i>General atmosphere/impression of event</i> It was a lovely evening and everyone really enjoyed themselves. Some people already knew each other but all contributed to conversation. A friendly atmosphere. Relaxed with all abilities catered for.	
How do you feel the session was received by the audience? <i>Do you feel they enjoyed it?</i> <i>Did any of the audience tell you about their responses?</i>	
<p>The session worked really well.</p> <p>2 young men – both volunteer here (one is a student and the other works on the community programmes at the University (Royal Holloway)</p> <p>4 older women who have previous experience of lino printing/art activity and some of whom brought tools etc. Two middle aged women – one of whom said she was nervous arriving as she had never done it before – but surprised herself with how good the resulting print was and said she had really enjoyed it. She had found out about the event on google search and booking via Eventbrite. The others knew via the workshop leader as they had been on her courses or were friends of those who had.</p> <p>All the women had an active interest in crafts having attended courses and do painting etc. at home. This is what attracted them but they were local and are active with a number of different organisations in the area – one volunteering at a craft session for those with special needs every week. She said others volunteered for other local organisations and thus feel strongly about the town and are concerned with the lack of decision about the new development. They were pleased to see that the museum was doing these new events and hoped they would continue. They had one friend who could not come as she has access issues.</p> <p>The theme was of course Suffrage and most had thought about what do to – while the rest of us used resources brought by Louise. We had discussions about suffrage – initiated by participants.</p> <p>Two of the ladies are booked to come again tomorrow!</p> <p>They were keen to come to the exhibition to see their work (leaving a print or two of their choice).</p> <p>A success! This is definitely an area that the museum can continue to develop.</p>	
Were there any issues or concerns?	
None Longer term issues of capacity – both in terms of staff/volunteers but also space. Publicity and word of mouth are beginning to work well for this type of event.	

Event Feedback Form	
<p>Event: Library partner event Date: May 30th 2018</p> <p>Leader: Amy plus Volunteer</p>	<p>Audience Number: approx. 13 children plus adults Children ranged across ages quite young (4) to older 12 +. The activities suited all very well. Mostly girls. Many had been to library events but some also the museum before – a good opportunity to introduce families to each venue.</p>
Summary	
<p><i>General atmosphere/impression of event</i></p> <p>The joint session worked really well, with children starting at the library, with stories (well told) about women and then a craft activity making a banner and writing letters to post at the museum. They then did the High Street trail that Egham Museum developed a few years ago to link with the High Street event – that forms a link between the Library and the Museum. One parent commented on the downloadable app that Chertsey use to guide people on an historical trail from the library to the museum.</p> <p>At the museum they made rosettes, looked around the museum and were able to take a banner making kit home if they wanted too. There was much enthusiasm from those that attended.</p> <p>There has been one previous event linked to Fun Palaces October (Culture for, by , with all) – a community initiative but this is hopefully the first of many. (Library staff). We felt there was an opportunity to do something together – and as we are a little out of the High Street this brings people over here.</p>	
<p>How do you feel the session was received by the audience? <i>Do you feel they enjoyed it?</i> <i>Did any of the audience tell you about their responses?</i></p>	
<p>One mum said “ I didn’t realise the museum was here – it is a bit hidden away!” A mum also enjoyed doing the trail – it makes you look a bit more – I didn’t realise what was written above the shop”</p>	
Were there any issues or concerns?	
<p>None Longer term issues of capacity – in terms of staff/volunteers to keep running the activity but it offers the potential for a strong partnership and a building audiences base (local families). Publicity and word of mouth are beginning to work well for this type of event, most heard through word of mouth, Facebook or the Library.</p>	

Event Feedback Form: Evaluator	
Event: Children’s session in Suffrage in Egham display Date: 15 th June 2018 Leader: Sarah and Amy and school staff	Audience Number: 30 The Hythe School Year 5
Summary	
<i>General atmosphere/impression of event</i> As well as undertaking a performance of the music they wrote as part of the Suffrage in Egham project they looked around the exhibition and filled in the booklet. Some played the game that has been reproduced. They were interested and worked hard to find the relevant information for the booklet questions.	
How do you feel the session was received by the audience? <i>Do you feel they enjoyed it?</i> <i>Did any of the audience tell you about their responses?</i>	
They were amazed to find one suffragette had been to their school They also talked to their teacher about Dame Ethel Smythe who wrote the Suffragette anthem. They were particularly interested in the REAL objects too – the sash and other small items <i>“that is a real banner ... look”</i>	
Were there any issues or concerns? NONE	
NB The concert was also really good – the music created was interesting and linked thoughtfully to the poems on suffrage they had read. It is a pity the audience was a few parents, volunteers and teachers (and us). They said they had been excited to work with a real composer and clearly had a real ownership of their jointly composed pieces. Despite being young they were confident and mature when presenting their pieces. Lots of good team work. The staff were clearly also very committed and had spent a great deal of time working on it. They were filmed and recorded and so I hope their music will be available to hear!	

Appendix 2: Feedback from Visitors and others

Feedback from visitors to the Pop-Up museum on Magna Carta Day, 2017

Question 1	Responses	Further feedback
Did you know there was a museum in Egham?		
No – I didn't know there was a museum	3	
No, I am not really into museums	2	
Yes, I visit every now and then	15	I come with my father History society meetings Yes, a few times before the flood Seems more modernised now (since the flood)
Yes, but I haven't been before	3	I knew it was there but haven't had the motivation to come after work (Strode's College teacher)
Yes, I visit regularly	2	I visit regularly but haven't been since it opened after the flood
I visit with a group	1	
Volunteer	2	Enjoyed the student work – and the hands-on quiz (even though they say they are not really museum people). Makes films for a hobby (boy with mum) I like art too. Much nicer than before I liked the maps I visit to buy gifts when I go back home to Japan – lived here for 21 years. My husband came to the college. The history is very interesting.
	21 out of 26 people knew	

- Most were aware of there being a museum
- They are interested in history but also the local area (floods, maps, etc.)
- The age range was quite wide – with several parents and their teenage/student children and working people as well as older retired people.
- There is a mixture of genders

Feedback from interviews with visitors to the Pop-Up museum on Magna Carta Day, 2018

Question	Number	Activities wanted	Number
Did you know there was a museum in Egham?		Community exhibitions	8
No – I didn't know there was a museum	1	Arts Activities	4
Yes, but I haven't been before	2	Evening opening	2
Yes, I visit regularly	8	Workshops and research activities	2
Total of 11 forms Very busy and thus capacity to undertake surveys was restricted		Other	<i>More exhibitions like this one (Suffrage in Egham pop up in Church)</i>
Other comments	<i>Fantastic, Great Asset Longer opening hours Stay in the town centre</i>		
Where from	BN1 (Brighton) TW20 - five people (Egham and district) TW19 (Staines area) GU25 (Virginia Water) Englefield Green		

Key Findings

- Almost totally local
- Roughly the same proportion of people were aware of the museum
- Activities requested fit well with the activities that have been programmed throughout the Suffrage in Egham project period

Visitor Feedback – via email to the Curator

Also, you have made a big impression on my son as each time I ask if he would like to go to the library he tells me no... the museum to do painting!

We attended your really fun suffrage animation activity as part of the Big Draw. M and É were just asking me whether the animation movie they helped create was ready - is it available somewhere, or will it be sometime soon? Thanks again for organising this, the kids had a really fantastic time and they learned a lot!

Magna Carta Day – Egham, June 16, 2018

Comments from the High Sheriff of Surrey Blog

A great pleasure to be taken around the delightful Egham Museum by Sarah and her team, who have done such an effective job over the years with this wonderful community asset on Egham High Street.

Lady Louise O'Connor gave a passionate speech to open the event, on the subject of Suffrage, and the large crowd were highly engaged throughout.

Sarah and everyone at the Egham Museum deserve our thanks and active support

Comment from Lady Louise O'Connor

Wonderful exhibition and lovely Magna Carta Day to complement it. It was a pleasure to attend and speak.

Volunteer Feedback in response to request via email

Volunteer 1

1) I think this project and its exhibition have been very successful. I think the school children are those who benefited the most from it as they had the opportunity to visit the exhibition and learn a part of their town's history. This project could have helped children to understand not only history theories but human rights concepts and social issues too. In addition to children, many adults and young adults of all ages have enjoyed a visit at the exhibition and had the opportunity to discover more about the topic but also to take part in funny interactive activities that stimulate curiosity.

The project has also helped wider Egham local community, which is very diverse, to get to know the history of the place they live and work and could have helped them to feel more part of a stronger community.

Volunteers have enjoyed the possibility to develop research skills using the museum's archive and reading original newspapers back to those years which was a fascinating jump in the past. They had the chance to develop exhibition organisation and planning skills too.

2) As a volunteer I've gained research skills and exhibition organisation abilities which can be used for other exhibitions or events in the future. I've had the chance to give tips and opinions and to take part in all the discussions related to the planning of the project and exhibition. As a foreign person, like many other Egham community's members, this project has given me the possibility to learn much more about the history of my adoptive country and feel more part of the community.

Volunteer 2

Thanks for the update. I will be attending the Dementia Friends Training meeting at the Museum tomorrow and to wish Amy good luck for her future. I am sure she will go far - she has been such a valued asset to the Museum over the past year and we will miss her great contribution.

Regarding the Suffrage in Egham project, although I have not personally been involved, I enjoyed the Exhibition in the Church and praised the extensive research that had been undertaken by the young volunteers. I am sure they have a greater understanding now of the challenges women faced in order to gain the vote and how that has so greatly enhanced our own opportunities in life today.

I think the impact on the Museum in terms of interest shown by the 100 or more visitors on Magna Carta Day has been significant and hopefully that awareness of the tremendous work you have achieved in showing the local community the value of their Museum will continue in raised visitor numbers.

Partner Feedback in response to email request

Chairman, Egham Chamber of Commerce

Q In what ways has the museum project on "Suffrage in Egham" helped your own local work?

It has helped us develop and enhance local community events with a theme that has attracted the interest of the public. We help organize Magna Carta Day each year and the "Suffrage in Egham" theme was embraced by other community groups who supported the event. It helped towards a very successful event and brought the subject matter to a wider audience.

Q Do you feel your relationship with Egham Museum improved and if so, how?

It has enabled us to build on an established relationship and partnership. Having themed exhibitions and events encourages visitors to the town and contributes to the economic wellbeing of the area.

Q How would you like to see your partnership with Egham Museum develop?

We share a number of common goals and look forward to hearing about plans for future exhibitions and events that will excite and engage the local community. We will continue work in partnership with the museum to encourage more visitors to the town and local area.

Egham Town Team

Thank you for all the contributions: Such a huge difference it has made, people, ideas, funds, theme...

I hope you feel that we managed to give the event the flavour you wanted even if the performers didn't manage to be of the era.

I think this was one of the best Magna Carta Days ever, and I hope you agree that it was as perfect as we could hope for.

Thanks again to the Museum Trust for rolling your celebrations into ours.

Appendix 3: Quantitative Data

Statistics for all areas of the museum:

	2015 (actual)	2016 (actual)	2017 (actual)	2018 (target)	So far 2018 – ½ year figures	2019 (target)
Physical						
Total (on-site)	1,331	595	1,430	1,500	911	1,600
Outreach (talks, exh)	3,700	200	1,060	1,000	1,434	1,400
Teaching Museum			15	20	19	20
TOTAL	5,031	795	2,505	2,500	2,364	3,000
Virtual						
Web hits	10,590	5,345	unknown	12,000	TBC	15,000
Social media followers (Twitter, Facebook, YouTube)	900	1,053	1,496	1,250	976(T)+ 412(F)+ 200(I)+ 189(YT)= 1,777	1,750
TOTAL	11,490	6,398	1,496	13,250	1,777	16,750
	Twitter	Facebook	YouTube	Instagram		TOTAL
1st Jan 2017	750	231	72	0		1,053
Dec 1st 2017	865	371	112	148		1,496

Feedback from Curator

(Feedback relating to visitor figures for the total project starting in June 2017)

We engaged with 94 children and 380 adults via our History Through the Arts programme, reaching new audiences who have returned regularly for our events. Events included:

- Suffrage Moves animation workshop
- An Evening of Music and Drama
- Suffrage Stories held in partnership with Egham Library
- Lino Printing, and Screen Printing as part of the national Museums at Night initiative
- Various suffrage-themed crafty days
- Talks given on the Representation of the People Act, International Women's Day, and the age of voting
- Parliament week
- Drama workshops and performances
- 'Visit Egham' website launch
- Annual Reception event

In addition, we held further sessions with organised uniform groups and schools, reaching **290** children and **39** adults. These break down as:

- 5 schools with 248 pupils and 27 adults (schools were Egham Hythe Primary School, Thorpe Lea Primary School, Manorcroft Primary School, Strode's College and Magna Carta School)
- 3 Brownies & Girl Guide groups with 42 children and 12 adults

We also took part in 9 local outreach fairs and festivals and reached a total of **1,764** people. These break down as:

30 Festival of History 2017

376 pop-up exhibition inc Magna Carta Day 2017

98 Englefield Green Village Fair 2017

153 Egham Show 2017

161 Frog Island Fair 2018

90 Festival of History 2018

575 pop-up exhibition inc Magna Carta Day 2018

211 Englefield Green Village Fair 2018

75 Carnival Capers 2018

The commissions broke down as following:

Play Commission

- 'Staging Suffrage' event in the High Street on 6th Feb 2018 had **8** drama student participants and **3** staff, who spent time at the museum hearing about our suffrage research and stories. This event was a march from Egham Train Station, down the High Street and up to Royal Holloway. All the cars and passers-by would have seen the procession, rough estimate of numbers who actively engaged however, is **c.40**.
- 'Emily: An English Speaking Noh' performance over 2 nights held in May had a total audience of **c.150** people
- The Royal Holloway 'Play Festival' held 22 performances on campus reaching **c.100** people, with a further 2 performances held in the community at Egham United Church in June. These had an audience of **c.30** people. The two performances were 'Poulenc's Democracy' for brass trio and 'Mexican Echoes of Social Equality' for piano.

Music Commission

- Composer Samantha Fernando, and lecturers Nathan James Dearden and Mary Dullea held three workshops with Egham Hythe Primary School's year 5 class (**30** pupils). The class were supported to create their own musical pieces inspired by the theme of suffrage and democracy, which they performed on 15th June to an audience of **15** people.
- The commission will continue in the Autumn term and will aim to work with the same school along with one or two others who will also create their own pieces and perform them to a local audience.
- Samantha's final piece will be performed on 5th December 2018.

Textile Commission

- Paula Doyle's piece dedicated to the life of Emily Wilding Davidson was well received during the week-long exhibition. Since the museum's exhibition finished, it has been on display in the EWD library on RHUL's campus and for the last week in June 2018, reached a further c.**200** people. This will increase continually as the work will be permanently mounted as a lasting legacy of the project, marking this significant year.

Other significant outputs include:

- 7 people as part of 'team suffrage' (4 paid, 5 vols) but all regular volunteers engaged and supported the project
- Over 80 pieces of bunting created by young visitors
- Over 20 pieces of original new screen and lino print artworks created by workshop participants
- 10 digital suffrage-inspired posters designed by Strode's College students
- A suffrage exhibition activity booklet
- A new 'Visit Egham' website www.visit-egham.uk promoting 52 venues and local attractions
- A stop-motion film titled 'Suffrage Moves' about the story of Suffrage Marches see <https://www.youtube.com/watch?v=OONIMFLGrdk&t>
- A short 'What Voting Means To Me' film (film to be uploaded to YouTube)
- Celebration promo film for Magna Carta Day 2018 see <https://www.youtube.com/watch?v=h7BPE-Hv57g>
- Various 'Suffrage in Your Town' resources such as how to make a suffrage rosette, letter writing ideas and bunting pack.
- Limited edition 'Suffrage in Egham 2018' pin badges given to all participants and VIPs
- Visit to the Suffrage in Egham exhibition and museum by Mayor of Runnymede Cllr Mrs Dulcie Clark and the Mayor's Consort Mr Brian Perry, Deputy Lieutenant Lady Louise O'Connor and her husband Sir Dennis, the High Sheriff of Surrey, Jim Glover, and MP and Chancellor of the Exchequer Philip Hammond.
- Loan of 16 artefacts and archives from Worthing Museum, East Grinstead Museum and Royal Holloway Archives for use in the exhibition.
- Display of 13 items from the Egham Museum collection that hasn't been displayed prior.

I hope this is helpful. I'll see if I can get a bit more detail around the various 'circa' figures. I've also made a few notes on your bullet points below.

Here is a link to the photograph

folder: <https://drive.google.com/drive/folders/0B7GPYEg9mX0YcVprRkE2TXFREuk?usp=sharing>.

Visitor figures for 2015 and 2016

	2015 (actual)	2016 (actual)
Physical		
Total (on-site)	1,331	595
Outreach (talks, exh)	3,700	200
Teaching Museum	0	0
TOTAL	5,031	795
Virtual		
Web hits	10,590	5,345
Social media followers (Twitter, Facebook, YouTube)	900	1,053
TOTAL	11,490	6,398

Visitor Figures for 2017

	Under 18	Adults	Concessions	Total	Outreach	
Jan	18	62	18	98	105	80 U3A Group (outreach); 25 Strode's DT students (outreach); 10 Strode's DT students (onsite); 6 'inspire Strodes' (onsite);
Feb	4	60	17	81	0	9 Floods Anthology (onsite)
Mar	11	48	26	85	16	16 Strode's DT students (outreach)
Apr	21	51	28	100	0	15 Plague Workshop (onsite)
May	87	53	18	158	154	22 Beaver Scouts (onsite); 60 Manorcroft School (onsite); 20 Strode's DT students (outreach); 134 Frogs Island Fair (outreach)
Jun	14	95	14	123	474	376 Pop-Up exhibition (outreach); 98 Englefield Green Village Fair (outreach)
Jul	9	55	17	81	0	
Aug	25	64	27	116	153	153 Egham Show (outreach); 14ch+14ad crafty days x2 (onsite)
Sep	10	85	32	127	8	6ch+7ad Crafty Day (onsite); 8 Manor Farm Centre (outreach); 7 Old Strodians visit (onsite); 3 Volunteer drop-in (onsite); 13 Researching Local History (onsite);
Oct	26	139	2	167	50	10ch+5ad Fun Palaces (outreach); 9ad History Forum (onsite); 11ch+3ad Guide's visit (onsite); 20 RHUL volunteering fair (outreach); 8 LGBT launch (onsite); 15 Discover Ankerwycke (outreach); 8ch+9ad Suffrage Moves

						(onsite); 11 Screen Printing (onsite); 18 Public History students (onsite); 6 Godley 100 researchers (onsite)
Nov	62	91	24	177	100	9 Victorian Studies students (onsite); 6ad+2ch Suffrage at 16 talk (onsite); 96ch+4ad Egham Hythe PS (outreach); 23ch+5ad Brownie Sleepover (onsite); 3 Godley 100 researchers (onsite); 27ch+5ad Thorpe Lea PS (onsite)
Dec	24	79	29	132	0	55 Annual Reception (onsite); 18ch+2ad Strodes' School (onsite); 4ch+6ad Christmas Crafty Day & 0 HLF drop-in (onsite)
TOTAL	311	882	252	1445	1060	TOTAL 2505

Two highest totals in **bold**

Visitor Split (onsite)	%
17 and under	21.5
18-65	61
65 and over	17.5
Outreach as a proportion of all visitors	42%
Average per month	209

Visitor Figures for 2018

	Under 18	Adults	Concessions	Total	Outreach	
Jan	5	66	22	93	120	5 Elinor Boulton & Drama Commission (onsite); 180 RHUL Public History Undergrads (outreach); 30 RHUL students for careers event (outreach)
Feb	15	77	23	115	0	7 Representation of People Act event (onsite); 21 Suffrage moves event (onsite)
Mar	3	35	20	58	0	5 Godley 100 meeting (onsite); 12 Guides sleepover (onsite)
Apr	53	88	13	154	0	8ch & 7ad Crafty Day (onsite); 47ch & 12ad Manorcroft PS (onsite); 30 Visit Egham launch (onsite)
May	28	69	28	125	201	17ad Peer Productions sessionsx3 (onsite); 4ad Audio Description session (onsite); 15ch & 10ad Suffrage Stories (onsite); 16ad Lino Printing x2 (onsite); 40 Floods Anthology launch (outreach); 161 Frog Island Fair (outreach)
Jun	110	195	61	366	827	80 Evening of Music & Drama (onsite); 90ch&ad Festival of History (outreach); 62 Jurors (outreach); 35 Claremont (outreach); 60ch+2ad Magna Carta School (onsite and outreach); 510 pop-

						up SiE exh (outreach); 65 MCD stall (outreach); 211 Englefield Green Village Fair (outreach); 75 Carnival Capers at Virginia Water (outreach); 6ad Dementia Friends briefing.
TOTAL	214	530	167	911	1,434	Total 2,345 For 6 months

Visitor Split (onsite)	%
17 and under	23%
18-65	58%
65 and over	18%
Outreach as a proportion of all visitors	61%
Average per month	312

Key findings

- Visitor Figures have increased
- Outreach visitors have increased
- Average per month have increased
- The proportion of younger visitors has slightly increased
- May and June are busy months!

Appendix 4: Publicity and other public information via social media

Sample of Programming

History Through the Arts (September-December 2017)

AUGUST Crafty Days x 3 + Brownies' Sleepover

- Drama Workshop (WB: 18th Sept)

Working in collaboration with a drama society (RHUL Drama Soc + MTS and/or Thorpe Players or similar) run an evening workshop (7-8.30pm) aimed at 18-35-year olds centred around suffrage theatre. An early chance to work with "Staging Suffrage" commission. Coincides with RHUL Freshers Weeks/Museum volunteer recruitment drive. Publicity via RHUL/Museum social media/relevant theatre group.

- Volunteer drop in Day (End Sept/Start Oct)

Liaise with RHUL Community Action/Research Intern/Existing Volunteers.

- Big Draw (23rd/24th Oct)

During half term. Daytime event aimed at school-aged children to coincide with international event "living lines". Matthew RE contact from Festival of History. Fee for facilitators.

- Museums at Night (26th/27th/28th Oct)

To coincide with national event. Host an evening with a local screen printing artist (tbc) where guests can meet like-minded people, create a screen print and drink wine. Costs: materials, artist, refreshments.

- Researching local history workshop (WB 13th Nov)

Run and workshop for current/new volunteers + the general public on how to research local history.

- Craft Day (Saturday 16th Dec)

Work in collaboration with Spelthorne Saturday Morning Craft Club (based in Staines) TBC on a suffrage themed craft project. Stepping on Spelthorne Museum's toes? Maybe work with brownies/guides/scouts instead? Bunting? Posters?

Example of Blog

Here at the Museum #TeamSuffrageinEgham have been busy delving into Egham's suffrage past. So far, we've discovered some exciting stories, and we are beginning to sketch a picture of local involvement in, and responses to, the campaign for women's suffrage that gathered pace in the late 19th and early 20th centuries. We have learned that there were two separate branches of the National Union of Women's Suffrage Societies (NUWSS) in Egham in the first two decades of the 1900s – one created by students at the then all-female Royal Holloway College, and one that met in Egham town centre. We are particularly interested in finding out more about the ways in which the Egham community engaged with the national fight for the vote.



British Suffragette handing out the WSPU magazine Votes for Women.

We need your help!

The local community plays a pivotal role in all that we do here at Egham Museum, and we are eager to draw on local knowledge and family histories for this project. As we begin to shine a light on Egham at the turn of the twentieth century we are keen to learn more about the local residents living in the town at the time. Was your great-grandmother a Suffragette? How did your ancestors respond to the fight for women's suffrage – were they for or against the vote? Perhaps your relatives took part in the anti-suffrage campaign or the Primrose League? Or maybe your grandfather campaigned for the vote, or told you stories about the role his mother or aunt played in local campaign activities? As you begin to dig out the Christmas decorations from the attic, now is the time to bring down that box of treasures belonging to your great-grandparents – who knows, perhaps you have a Suffragette pin or campaign leaflet in your possession!



Elsie Duval's Hunger Strike Medal, 1912

If your family is local to the Egham area (including Englefield Green, Egham Hythe, Virginia Water, and Thorpe) and you have family stories relating to the Suffragettes, Suffragists, Anti-Suffrage League, Primrose League, or campaign for the women's right to vote, we would love to hear from you!

If you have any information – significant or seemingly trivial, factual or anecdotal – please do get in touch with our Research Intern, Lauren Faro, at intern@eghammuseum.org

Example of Newsletter: January update from the Suffrage in Egham project.

So much has been going on, it's a challenge keeping up with it all! For the most up to date information check out our [Facebook](#), [Twitter](#) and [Instagram](#) where we will be posting weekly updates using our [#suffragesunday](#).

The end of 2017 saw the return of our Annual Reception, an evening event where we invite our patrons, volunteers and local businesses in to see what we have been getting up to. A short video of some of the highlights can be found on our [YouTube Channel](#).

We now have our 2018 programme printed and ready to go so flyers will all of our events will be available from the Museum as well as at local shops. If you are a member of a local group who you think might be interested in our events please get in touch and we will be able to supply you with some flyers and/or posters. We're always grateful for some help in spreading the word.

On the research front, our wonderful volunteer researchers, led by our Research Intern, Lauren, are making great progress in uncovering local suffrage-related stories. That being said, researching women's history is notoriously difficult, and that's in the big towns! In smaller towns like Egham and villages like Englefield Green, Egham Hythe, Thorpe, Thorpe Lea and Virginia Water we have to rely a lot on local people telling us their stories or pointing us in the right direction. We have a [blog post](#) up on our website which asks for exactly that, please circulate it to anyone you think might be able to help us uncover the

stories of ordinary people 100 years ago through stories they've been told by their friends or family. No tale is too insignificant!

Our commissioned artists are busy creating their suffrage inspired work! Stay tuned for orchestral arrangements, an original Noh play, promenade theatre and a beautiful tapestry or two. That is not the only art we are creating with the community. Local play write Elinor Boulton, has just begun writing an original play inspired by our research. Auditions will be held at the Museum on Saturday 28th April and the piece will be performed at local National Trust properties Runnymede and Claremont on the 9th and 10th June this year. The cast will also be performing an extract of the piece at our Evening of Music and Drama on Friday 8th June.

Speaking of the Evening of Music and Drama, we have almost filled the set list for the summer show! Clear your diaries for Friday 8th June. The show will start at 7pm and will feature local community groups performing anything and everything related to suffrage and celebrating women. You can expect music, singing, dancing, acting and much, much more! We do have a couple of slots left, so if you know of a group who might want to be involved let us know.

If you would like to see a full list of all of our events please see our website suffrage.eghammuseum.org.

EVENTS AT EGHAM MUSEUM

SUFFRAGE IN EGHAM

Discussion: 100th Anniversary of the Representation of the People Act; what does it mean to you?
When: Tuesday 6th February | 6.30-8pm

Workshop: Suffrage Alive
When: Friday 16th February
10.30-11.30am, Thaumatrope (5-6 yrs)
12.00-1.00pm, Flip Books (7-10 yrs)
2.00-3.00pm, Comic Strips (11-14 yrs)

Get involved: Museum Dance Off
When: Saturday 3rd March | 1-5pm

Debate: Civilisation and the Vote
When: Thursday 8th March | 6.30-8pm

All events are FREE thanks to an Arts Council England grant but booking is advised via Eventbrite at <https://eghammuseum.eventbrite.co.uk>

They will be held at Egham Museum which can be found upstairs at The Literary Institute, 31 High Street, Egham, TW20 1DW.

Please note, the Museum does not have a lift.

Find out more at suffrage.eghammuseum.org

SUFFRAGE IN EGHAM

ARTS COUNCIL ENGLAND

Appendix 5: Play Festival

Performance	Dates	Total Audience
Anemi quartet	29/05/18	40
	31/05/18	
“It’s not the voting that’s democracy, it’s the counting”: Artists in discussion	29/05/18	30
A single reed showcase	29/05/18	20
Poulenc Idea of Democracy	29/05/18	20
‘One of us will be a Queen?’ – Politics of class and gender in ‘The Gondoliers’ by Gilbert and Sullivan	29/05/18	40
	30/05/18	
	31/05/18	
Mexican Echoes of Social Equality	29/05/18	20
The Taming of the Shrew	30/05/18	100
	31/05/18	
PLAY! Festival Orchestra / Skog, Tailleferre & Rachmaninoff	30/05/18	400
New Music collective	31/05/18	50
Staging suffrage	31/05/18	150
Luciform Sinfonietta presents: Appalachian Spring	31/05/18	20
Emancipated sound	31/05/18	30
‘Make More Noise’	31/05/18	35

Appendix 6: Summary of Research by Sonia Rasberry, September 2016

What three of the things below would of most attract you to visiting us more?

Wish list	Response number	Further feedback
Evening Opening	4	Weekend opening better 3
Arts Activities and workshops for adults (needlework, art, music etc.):	4	
Workshops and research activity for adults (e.g. suffrage, local area):	4	Suffrage Textiles, costume – something for young people Textiles Interested in suffrage exhibition and textiles
Community Exhibitions	3	
Children’s Activities	2	
Special events for young people	1	
Other	1	I like history it is interesting I like the photos of what it is like I like the history - getting up the stairs puts you off Natural history of the area Just bigger I really like history - I am a recent resident but my husband was born here How about well-known speaker e.g. local member of parliament? Interesting in own house and its history Young people need something immediate – social media. I like the pop-up museum Social events Links with schools

		<p>More signs, bad location, more advertising to show where the museum is</p> <p>Something in the library? Behind the scenes look</p> <p>Really interesting – lived here for a while- partner born here so we are trying to recognize places in the old photos</p> <p>The student display is good too.</p> <p>Drama and readings about old Egham.</p>
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Age

Less than 21	4
21 - 40	3
41 and above	19

Postcode

TW20 9QJ
 Hythe
 Egham 11
 Virginia Water
 Middle Hill, Egham
 TW15 (Ashford)
 Student
 TW20 0LX
 TW20 0PZ

OTHER

- The pop-up exhibitions are a really good idea
- It is difficult to find it open and so it took some time to see it. Very interesting
- I like the history – I came in 1963 and got married in this church. I've worked here all my life – still a strong community - lovely to see lots of people here
- It is the emotional attachment to the past of where you lived that is important
- Been here all my live and remember the war, tanks rolling through. MY father had a pig farm
- I didn't know there was a museum and "my husband didn't either" when asked
- We need to get young people in – we only had 4 children to the last workshop even though it was well-advertised. More schools would be good. Sarah has done a good job in updating many things. Some people do not like change but we need to.
- I like the Croydon museum – lots of objects on display linked to themes. lots of glass.